



Contact: BILAL

E-mail: [WhoCaresWhatTimeItIs@gmail.com](mailto:WhoCaresWhatTimeItIs@gmail.com)Follow us: [www.Twitter.com/Ballalldaylong](http://www.Twitter.com/Ballalldaylong)Web: [www.Ballalldaylong.com](http://www.Ballalldaylong.com)

# ★ EBEYE BASKETBALL CAMP ★

“My goal is to change basketball on the Island of Ebeye forever..”

**(EBEYE, MARSHALL ISLANDS 2011)** Athletic clothing line BADL (pronounced Battle), which is an acronym for Ball All Day Long will be holding “THE EBEYE BASKETBALL CAMP” January 31st, 2011. Ebeye is located in the Marshall Islands in the South Pacific Region of the world. The camp will be an experience of a life time for 100 kids ages 9-17 by teaching them fundamentals of basketball along with a few life skills. Each camper will receive: a camp t-shirt, camp sticker, camp BADL Band, basketball cards from PANINI ([www.paniniamerica.net](http://www.paniniamerica.net)), Gatorade, Pizza for lunch and Chances to win a Basketball and sticker signed by former NBA player George Lynch. The campers will take a photograph that will be used to create their very own basketball card and the first 25 kids to sign up will receive a free basketball. Also these campers will be the first ones on the island to be able to play on the new top of the line outdoor glass backboards from Gared Sports. These glass backboards were purchased by Bilal who owns Ball All Day Long. They will be permanently installed on the Island for several years to come.

The People here represent what this clothing line REALLY means. Even with no running water, make-shift basketball goals and conditions that would rival any third world country, the excitement for the game of Basketball on Ebeye is unmatched anywhere. Most of the kids on the island do not have the luxury of having shoes, however that doesn't stop them from playing the game of basketball, with no lights, in the rain or with warped soccer or volleyballs if they have to.

Bilal of Ball All Day Long is also a firefighter for the U.S Government in the Marshal Islands. He has received numerous accolades for his hard work in the community and as a firefighter in the states. His accolades include; Two Phoenix Awards (for saving a life), The Exceptional Service Award, Distinguished Volunteer Award, Service Award presented by The Fort Myers Rotary Club and 2009 City of Fort Myers Firefighter of The Year. He also supported the U.S. Military in Kirkuk, Iraq from 2006-2007 as a civilian firefighter.

After seeing the conditions that the children in Ebeye play basketball against, Bilal immediately felt that there was something he had to do. He said, “One of the goals of ‘Ball All Day Long’ in 2011 is to change the face of basketball in Ebeye permanently. Although it would be ideal and easier to get help from Pro athletes, media and big name companies, if that doesn't happen, I'll do it alone because it gives me something to work toward and look forward to..” Regardless, BADL is on the verge of changing basketball on the island of Ebeye forever. If you any questions please contact us, and as always thanks for listening.